

PROPOSALS THAT WIN. DOCUMENTS THAT IMPRESS.

www.precisionwriting.ca

Precision
Writing 



WHO WE ARE

Precision Writing Ltd. provides full-service business proposal writing support, template creation, and virtual training for your team. We evaluate every aspect of your proposal writing – from strategy to submission – and give you the road map, customized templates, and hands-on training your team needs to spend less time writing and more time winning

Since opening our doors in 2015, we have been supporting engineering, architecture, and construction firms in BC, Alberta, and Ontario to improve their proposal processes so they can write more compelling proposals in less time. Our team is made up of proposal writers, bid specialists, corporate communicators, copywriters, editors, and graphic designers. Each member of our team brings at least 10 years' experience and extensive training to every project – and it shows..

We are proud members of the Association of Proposal Management Professionals.

APMP

Precision
Writing 



Incorporated
2015



Location
Remote support
across Canada



Team
APMP Proposal
Writing
Professionals



Experience
10+ Years

QUOTE FROM LEADERSHIP

“

On average, companies in Architecture, Engineering, and Construction source 40% of their sales revenue through deals involving RFPs. And yet, many firms do not have a dedicated proposal team, resources, or processes in place. This can translate to long nights writing proposals that don't win, and spending hours cobbling together submissions from old proposals with mixed success.

Our mission is to drastically reduce the amount of time our clients spend writing proposals while simultaneously improving their win rate by 10, 20, even 30%. Our methods have been curated over more than a decade of writing winning proposals in the engineering, construction, and government sectors. It is our pleasure to pass on this knowledge to our clients and watch their businesses grow.

”



Alexandra Harrison
President

WHAT WE DO :

We provide complete proposal writing support.

Our services include:



END-TO-END PROPOSAL WRITING ALONGSIDE YOUR TEAM

Our professional proposal writers will work directly with your team to manage your submission from start to finish, offering insights and feedback along the way.



PROPOSAL AUDITING AND FEEDBACK

We will analyze your past proposals, resources, and processes to determine the strengths and weaknesses in your submissions.



BID STRATEGY

We will work closely with you to fine-tune your bid strategy so you are only pursuing projects with the highest return on investment.



TEMPLATE CREATION

We will draw from our library of winning-formula templates and customize them to your unique brand.



TRAINING WORKSHOPS

We will train your team to write and format proposals like the pros. Our training is based on industry best practices, the APMP BOK, and 10+ years of proven results.

SERVICE STRUCTURE

We offer our services in three distinct service packages.

★ THE ESSENTIALS PACKAGE

A self-directed, step-by-step course filled with self-audit checklists, templates, and video tutorials.

★ THE PRECISION PROPOSAL SYSTEM

A fully supported 6-week intensive wherein we audit your existing proposals, sharpen your bid strategy, provide you with winning-formula tools and templates, and train your team to use them.

★ CUSTOM SOLUTIONS

For teams with unique challenges, we offer custom solutions. From end-to-end proposal writing to PPMP documents, we're here to help.

KEY BENEFITS

Compare our packages to find the right fit for your team.

THE ESSENTIALS PACKAGE

- ✓ Work at your own pace
- ✓ Cost-effective
- ✓ One-time payment with lifetime access to templates & knowledge library
- ✓ User-friendly templates

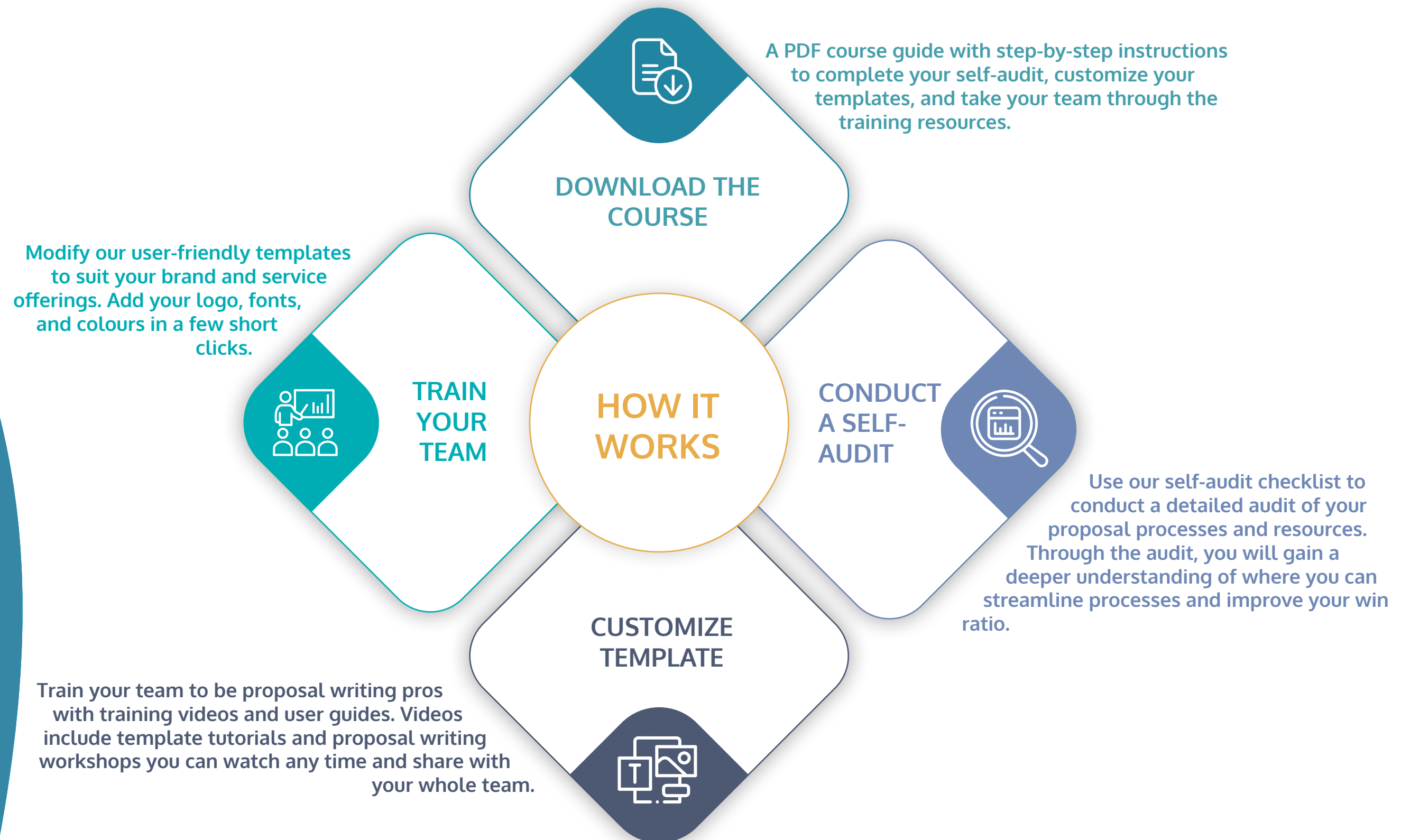
THE PRECISION PROPOSAL SYSTEM

- ✓ 6-week program delivery for fast results
- ✓ Hands-on support from industry professionals
- ✓ Fully built & customized for you
- ✓ Fixed fee and contract term - no scope creep or fee inflation

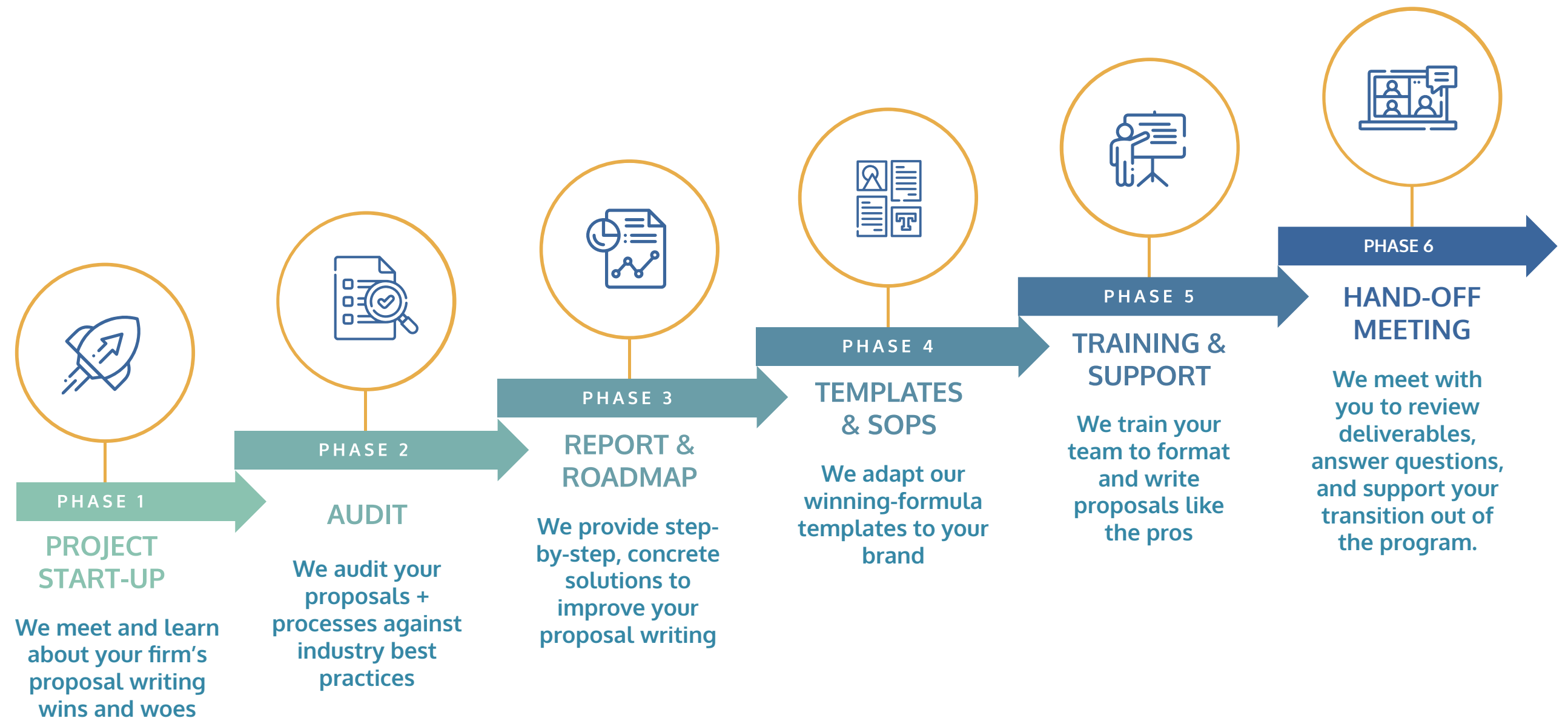
CUSTOM SOLUTIONS

- ✓ As-and-when-needed support
- ✓ Flexible scheduling
- ✓ No required minimum term or project size
- ✓ Creative, professional solutions
- ✓ Single solution or ongoing support
- ✓ Flexible pricing structures

THE ESSENTIALS PACKAGE



THE PRECISION PROPOSAL SYSTEM





CUSTOM SOLUTIONS

For teams facing unique challenges,
we offer **tailored solutions**.

- ✓ End-to-end proposal writing alongside your team
- ✓ Custom corporate templates (letterhead, memo, reports, etc.)
- ✓ Professional Practice Management Plans (PPMP) for EGBC/APEGA
- ✓ Technical writing workshops for report writing

...And more

WHO OUR CLIENTS ARE

WHEN YOU WIN, WE WIN





Wade Griffin, P.Eng., LEED AP
Founding Principal, Skyline Engineering Ltd.

CLIENT SPOTLIGHT

“Since working with Precision Writing, our win ratio increased from 15% to 50%. Those results speak for themselves.”

GOAL

Skyline Engineering is a growing structural engineering firm in Victoria, BC. With an influx of RFP opportunities and an expanding workload, they were struggling to keep up with their submissions. Their goal was to be able to write proposals quickly with minimal input from senior personnel.

APPROACH

Our approach was to gather all existing material, mine it for usable content, and compile that content into elegantly formatted but easy-to-use content libraries. We then created a series of templates based on typical project types and fee structures. Then, we created a user-friendly spreadsheet for them to track incoming submissions, submissions in progress, wins, losses, and client feedback. Finally, we trained their team to use these tools to their best advantage.

OUTCOME

Since implementing our solutions, Skyline Engineering has increased their win ratio from 15% to 50%, far exceeding industry-standard for their firm size. Their content library is now 80+ pages of organized, high-quality content to draw from. Senior input into each submission is 2 hours or less.

BOOK A CONSULTATION CALL TODAY.

[More details](#)

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Visit our website :



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